Maruti Suzuki (MARUTI)

CMP: ₹ 13,115 Ta

Target: ₹ 13,850 (6%)

Target Period: 12 months

August 1, 2024

Rise in CNG penetration drives outperformance...

About the stock: Maruti Suzuki (MSIL) is the market leader in the domestic passenger vehicle (PV) space with market share pegged at ~41.7% as of FY24 and popular models being WagonR, Swift, Brezza, Baleno, Ertiga, Fronx, among others.

Market leader in each sub-segment - cars (63.3%), UV (25.5%), vans (92%)

Q1FY25 Results: MSIL reported healthy performance in Q1FY25. Sales volume for the quarter stood at 5.2 lakh units, up 4.8% YoY. Total operating income for Q1FY25 came in at ₹ 35,531 crore with ensuing ASPs at ₹6.49 lakh/unit, up 3.3% QoQ. SUV share of sales in total domestic PV sales volume stood at ~37% (flattish QoQ). EBITDA margins for the quarter came in at 12.7%, up 42 bps QoQ. Consequent PAT in Q1FY25 came in at ₹3,650 crore, up 47% YoY however down 6% QoQ.

Investment Rationale:

- Low car penetration, MSIL commitment to India structural positives: Although India is the world's third largest passenger vehicle market, car penetration still remains low vs. global average, developed economies in the west & China. With rising per capita income domestically, this presents healthy long term growth longevity for domestic PV space with MSIL a clear beneficiary. In the recent past, MSIL has announced that it will set up its new greenfield PV plant in Gujarat at a capex outlay of ₹ 35,000 crore and 10 lakh units of rated capacity with likely commissioning by FY29. It also announced brownfield expansion of 2.5 lakh units at its existing plant in Gujarat. It is already constructing a new plant in Haryana and will be operational in CY25 (1st phase-2.5 lakh units). These investments are in tandem with its overall big plan to augment domestic capacity from ~24 lakhs units to ~40 lakh units by FY31 & showcases its commitment to Indian markets thereby providing long runway for tangible growth at MSIL
- CNG growth, stable commodities & currency tailwinds uplift margins: MSIL clocked ~4.8 lakh units in CNG space in FY24 and has guided for ~6 lakh units of sales volume for FY25E, which should be margin accretive for the company in our view. On RM rise, prices are broadly stable with company realising some benefits from softness in steel prices. On the currency side, it gained from depreciation of Yen against INR in Q1FY25. We bake in ~13% EBITDA margins at MSIL for FY25E & FY26E. Any possible GST rate reduction on Hybrids is added positive for MSIL.

Rating and Target Price

Maruti Suzuki is well placed to capitalize upon the underpenetrated PV space domestically. With capacity expansion underway, we expect Sales and PAT at MSIL to grow at a CAGR 9.3% &14.8% respectively over FY24-26E. With MSIL lagging peers in terms of technology prowess on electrification side we have a neutral view on the stock. We assign HOLD rating on MSIL with target price at ₹ 13,850 valuing it at 25x P/E on FY26E.

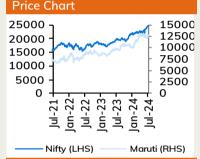
MARUTI 🎉 📚 SUZUKI Way of Life!

HOLD

CICI direc

Particulars	
Particular	₹ crore
Market Capitalization	4,12,336
Total Debt (FY24P)	33
Cash & Invts. (FY24P)	54,372
EV	3,57,997
52 week H/L (₹)	13,390/9,254
Equity capital	₹ 157.2 Crore
Face value	₹ 5

Snarenolaing pattern							
	Sep-23	Dec-23	Mar-24	Jun-24			
Promoter	56.5	58.2	58.2	58.2			
FII	21.9	20.6	19.6	19.0			
DII	18.2	17.6	18.9	19.4			
Other	3.5	3.6	3.3	3.5			



Recent event & key risks

- Reports healthy performance in Q1FY25. Margins at 12.7%
- Key Risk: (i) rise in commodity prices limiting margin gains (ii) more than anticipated sales volume growth and currency tailwinds uplifting margins

Research Analyst

Shashank Kanodia, CFA shashank.kanodia@icicisecurities.com

Manisha Kesari manisha.kesari@icicisecurities.com

Key Financial Summa	ry								
Key Financials (₹ crore)	FY20	FY21	FY22	FY23	FY24P	5 year CAGR (FY19-24P)	FY25E	FY26E	2 year CAGR (FY24P-26E)
Total Operating Income	75,611	70,333	88,296	1,17,523	1,40,933	10.4%	1,53,463	1,68,228	9.3%
EBITDA	7,303	5,345	5,701	11,008	16,360	8.3%	19,510	21,810	15.5%
EBITDA Margins (%)	9.7	7.6	6.5	9.4	11.6		12.7	13.0	
Net Profit	5,651	4,230	3,766	8,049	13,209	12.0%	15,675	17,406	14.8%
EPS (₹)	187	140	125	266	420.1		498.6	553.6	
P/E	70.1	93.7	105.2	49.2	31.2		26.3	23.7	
RoNW (%)	11.7	8.2	7.0	13.3	15.7		16.5	16.3	
RoIC (%)	26.8	24.2	24.5	52.9	50.3		54.3	50.9	

Q1FY25 Earnings Conference Call highlights

- CNG and Hybrid: MSIL is witnessing strong traction in CNG market. It has
 increased the capacity and supply of Ertiga and other CNG vehicles. In
 Q1FY25, CNG sales volume reached slightly less than ~1.5 lakh units. It has
 reiterated 33%-35% CNG share in its portfolio and sales volume guidance
 for CNG vehicle remained at 600k units in FY25.
- New Launches: MSIL launched a new swift model in May'24. Additionally, it has introduced Dream series in Q1FY25. It plans to introduce 10 additional new models, including refreshed versions of existing ones over the next 6 to 7 years. This plan includes six new EV model, which will be launched by 2031. It will be showcasing first EV model in Jan'25.
- Export: Exports sales volume for the quarter stood at 70,560 units. Export revenue reached ~₹4,481 crore in Q1FY25. MSIL witnessed higher growth in the Middle East and Latin America regions. The Jimmy was the highest selling model in export market followed by Dzire, Baleno, Fronx, and Grand Vitara. It maintained export volume guidance to 3 lakh units in FY25
- Capacity: In April'24, MSIL commissioned an additional vehicle assembly line with a capacity of 100k units per annum at its Manesar plant, Haryana, thereby increasing the total capacity at the said plant to 900k units p.a. It is presently operating at a capacity utilization of ~85%.
- Margins performance and Commodity: EBITDA Margins for the quarter sequentially improved due to the benefit from lower raw material cost and favorable forex rates, which were partially offset by higher discounts. It did witness a decline in steel prices by ~₹2.5 per kg in recent quarter.
- Discount and Inventory: The discount increased from ~₹14,500 per vehicle in Q4FY24 to ₹21,700 per vehicle in Q1FY25. Inventory level at the end of Q1FY25 end stood at 37 days, higher than the optimal inventory of 30 days. MSIL aims to maintains 30 days of inventory going forward.
- Others: MSIL is witnessing better performance in the rural market segment compared to the urban market. First time buyers remained stagnate at ~42%-43%. Royalty for the quarter stood at 3% to 3.5% range.

Key tables and charts

Exhibit 1: Quarterly Analys	sis					
	Q1FY25	Q1FY24	YoY (Chg %)	Q4FY24	QoQ (Chg %)	Comments
Total Operating Income	35,531	32,327	9.9	38,235	-7.1	Topline came in much higher than volume growth tracking improved ASP's
Raw Material Expenses	24,933	23,532	6.0	27,289	-8.6	RM costs were contained at 70.2% of topline, a decline of ~120 bps QoQ
Employee Expenses	1,558	1,461	6.6	1,366	14.0	
Other expenses	4,539	4,351	4.3	4,895	-7.3	Other expenses were flattish QoQ (% of sales)
Operating Profit (EBITDA)	4,502	2,983	50.9	4,685	-3.9	
EBITDA Margin (%)	12.7	9.2	344 bps	12.3	42 bps	EBITDA margins surprised positively amidst decline in RM costs and contained other costs
Other Income	975	1,001	-2.6	1,118	-12.8	***************************************
Depreciation	731	748	-2.2	729	0.3	Depreciation was nearly flattish QoQ & YoY
Interest	57	47	23.2	76	-24.8	
Total Tax	1,039.2	705.1	47.4	1,120.0	-7.2	
PAT	3,650	2,485	46.9	3,878	-5.9	PAT growth stood robust at 47% YoY
EPS	116.1	82.3	41.1	123.3	-5.9	
Key Metrics						
ASP (₹)	6,49,116	6,19,344	4.8	6,28,348	3.3	ASP's surprised positively and was up 4.8% YoY, 3.3% QoQ at ₹ 6.5 lakh/unit
Discounts (₹)	21,700	16,214	33.8	14,500	49.7	Discounts witnessed a sharp uptick in Q1'25

Source: Company, ICICI Direct Research

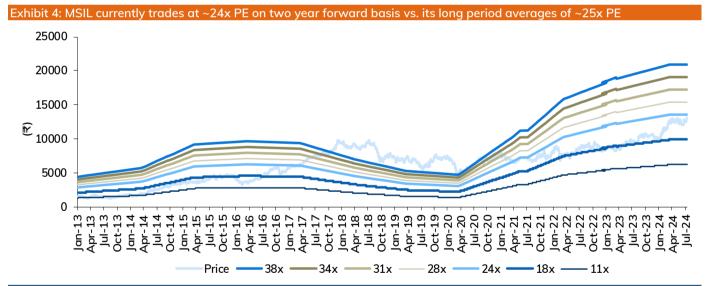
ICICI Securities | Retail Research

Exhibit 2: Assumptions								
	FY19	FY20	FY21	FY22	FY23	FY24P	FY25E	FY26E
Total Volumes (lakh units)	18.6	15.6	14.6	16.5	19.7	21.4	22.6	24.3
Average ASPs (₹ lakh/unit)	4.46	4.59	4.57	5.07	5.72	6.32	6.48	6.62
RMC/Unit (₹ lakh/unit)	3.24	3.45	3.49	4.00	4.39	4.71	4.77	4.87
Discount (₹/unit)	18,334	23,688	19,771	14,700	14,538	17,929	17,925	15,000

Source: ICICI Direct Research

Exhibit 3: Change in	n headline	estimates					
		FY25E			FY26E		
(₹ Crore)	Old	New	% Change	Old	New	% Change	Comments
Total Operating Income	1,55,470	1,53,463	-1.3	1,71,751	1,68,228	-2.1	Marginally tweaked topline estimates. We expect sales at Maruti to grow at a CAGR of 9.3% over FY24-26E (volume CAGR: 6.7%)
EBITDA	20,193	19,510	-3.4	22,307	21,810	-2.2	
EBITDA Margin (%)	13.0	12.7	-29 bps	13.0	13.0	-4 bps	Broadly retained margin estimates
PAT	16,075	15,675	-2.5	17,611	17,406	-1.2	
EPS (₹)	511	499	-2.5	560.1	554	-1.2	PAT estimates also witness a marginal change. We expect earnings at Maruti to grow at a CAGR of 15% over FY24-26E

Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research

Financial Summary

Exhibit 5: Profit and loss s	statemen [.]	t		₹ crore
(Year-end March)	FY23	FY24P	FY25E	FY26E
Total operating Income	1,17,523	1,40,933	1,53,463	1,68,228
Growth (%)	33.1	19.9	8.9	9.6
Raw Material Expenses	86,244	1,00,607	1,07,995	1,18,487
Employee Expenses	4,605	5,478	6,185	6,600
Other expenses	15,667	18,487	19,774	21,330
Total Operating Expenditure	1,06,515	1,24,573	1,33,954	1,46,418
EBITDA	11,008	16,360	19,510	21,810
Growth (%)	93	49	19	12
Depreciation	2,823	3,022	3,146	3,365
Interest	187	193	174	156
Other Income	2,161	3,896	4,016	4,171
PBT	10,159	17,040	20,205	22,460
Total Tax	2,110	3,831	4,530	5,053
Tax Rate (%)	20.8	22.5	22.4	22.5
PAT	8,049	13,209	15,675	17,406
Growth (%)	113.7	64.1	18.7	11.0
EPS (₹)	266.5	420.1	498.6	553.6

Source: Company, ICICI Direct Research

Exhibit 6: Cash flow statem	ent			₹ crore
(Year-end March)	FY23	FY24P	FY25E	FY26E
Profit after Tax	8,049	13,209	15,675	17,406
Add: Depreciation	2,823	3,022	3,146	3,365
Sub: Other Income	2,161	3,896	4,016	4,171
(Inc)/dec in Current Assets	-1,947	-1,255	-791	-1,196
Inc/(dec) in CL and Provisions	2,252	4,012	623	2,095
Others	187	193	174	156
CF from operating activities	9,202	15,286	14,811	17,655
(Inc)/dec in Investments	-6,798	-8,060	-3,500	-6,000
(Inc)/dec in Fixed Assets	-6,879	-7,350	-10,000	-10,000
Others	421	-12,365	-130	-130
Add: Other income	2,161	3,896	4,016	4,171
CF from investing activities	(11,095)	(23,878)	(9,614)	(11,959)
Issue/(Buy back) of Equity	0	0	0	0
Inc/(dec) in loan funds	834	-1,183	-20	-10
Dividend paid & dividend tax	-2,719	-3,930	-4,716	-5,345
Others	779	14,127	-174	-156
CF from financing activities	(1,106)	9,015	(4,910)	(5,511)
Net Cash flow	-2,999	422	287	185
Opening Cash	3,036	38	460	747
Closing Cash	38	460	747	931

Source: Company, ICICI Direct Research

Exhibit 7: Balance Sheet				₹ crore
(Year-end March)	FY23	FY24P	FY25E	FY26E
Liabilities				
Equity Capital	151	157	157	157
Reserve and Surplus	60,231	83,825	94,784	1,06,845
Total Shareholders funds	60,382	83,982	94,941	1,07,003
Total Debt	1,216	33	13	3
Deferred Tax Liability	0	0	0	0
Others Liabilties	2,697	3,374	3,594	3,814
Total Liabilities	64,295	87,389	98,548	1,10,820
Assets				
Gross Block	41,145	44,999	51,302	61,302
Less: Acc Depreciation	23,251	26,273	29,419	32,784
Net Block	17,894	18,726	21,883	28,519
Capital WIP	2,808	6,303	10,000	10,000
Total Fixed Assets	20,702	25,029	31,883	38,519
Investments	47,756	68,514	72,264	78,514
Inventory	4,284	4,120	4,204	4,609
Debtors	3,296	4,601	5,045	5,531
Loans and Advances	30	33	36	39
Other Current Assets	4,526	4,637	4,895	5,198
Cash	38	460	747	931
Total Current Assets	12,173	13,850	14,928	16,308
Creditors	11,780	14,582	14,716	16,131
Provisions	962	1,207	1,218	1,335
Other current Liabilities	6,141	7,107	7,585	8,147
Total Current Liabilities	18,884	22,896	23,518	25,613
Net Current Assets	(6,711)	(9,045)	(8,591)	(9,304)
Other Assets	2,548	2,892	2,992	3,092
Application of Funds	64,295	87,389	98,548	1,10,820

Source: Company, ICICI Direct Research

Exhibit 8: Key ratios				
(Year-end March)	FY23	FY24P	FY25E	FY26E
Per share data (₹)				
EPS	266.5	420.1	498.6	553.6
Cash EPS	359.9	516.3	598.6	660.7
BV	1,998.9	2,671.2	3,019.7	3,403.4
DPS	90.0	130.1	150.0	170.0
Cash Per Share	1,519.1	1,729.4	1,849.8	2,046.6
Operating Ratios				
EBITDA Margin (%)	9.4	11.6	12.7	13.0
PBIT / Net sales (%)	7.0	9.5	10.7	11.0
PAT Margin (%)	6.8	9.4	10.2	10.3
Inventory days	13.3	10.7	10.0	10.0
Debtor days	10.2	11.9	12.0	12.0
Creditor days	36.6	37.8	35.0	35.0
Return Ratios (%)				
RoE	13.3	15.7	16.5	16.3
RoCE	12.8	15.3	16.6	16.7
RoIC	52.9	50.3	54.3	50.9
Valuation Ratios (x)				
P/E	49.2	31.2	26.3	23.7
EV / EBITDA	33.4	21.9	18.2	16.0
EV / Net Sales	3.1	2.5	2.3	2.1
Market Cap / Sales	3.5	2.9	2.7	2.5
Price to Book Value	6.6	4.9	4.3	3.9
Solvency Ratios				
Debt/EBITDA	0.1	0.0	0.0	0.0
Debt / Equity	0.0	0.0	0.0	0.0
Current Ratio	1.0	0.8	0.9	0.9
Quick Ratio	0.6	0.6	0.6	0.6

Source: Company, ICICI Direct Research

RATING RATIONALE

ICICI Direct endeavours to provide objective opinions and recommendations. ICICI Direct assigns ratings to its stocks according -to their notional target price vs. current market price and then categorizes them as Buy, Hold, Reduce and Sell. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock

Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



Pankaj Pandey

Head - Research

pankaj.pandey@icicisecurities.com

ICICI Direct Research Desk, ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC, Andheri (East) Mumbai – 400 093 research@icicidirect.com

ANALYST CERTIFICATION

I/We, Shashank Kanodia, CFA, MBA (Capital Markets), Manisha Kesari, PGDM (Finance) Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by Sebi and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk-free return to the investors.

Name of the Compliance officer (Research Analyst): Mr. Atul Agarwal
Contact number: 022-40701000 E-mail Address: complianceofficer@icicisecurities.com

For any queries or grievances: Mr. Bhavesh Soni Email address: headservicequality@icicidirect.com Contact Number: 18601231122

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Retail Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Institutional Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not reat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflict of interest various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eliqible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may