

SBI INNOVATIVE OPPORTUNITIES FUND

**MEET THE INNOVATORS WHO
WILL POWER NEXT GEN INDIA**

NFO Period : 29th July 2024 - 12th August 2024



Innovation is happening faster than ever, disrupting traditional business models.

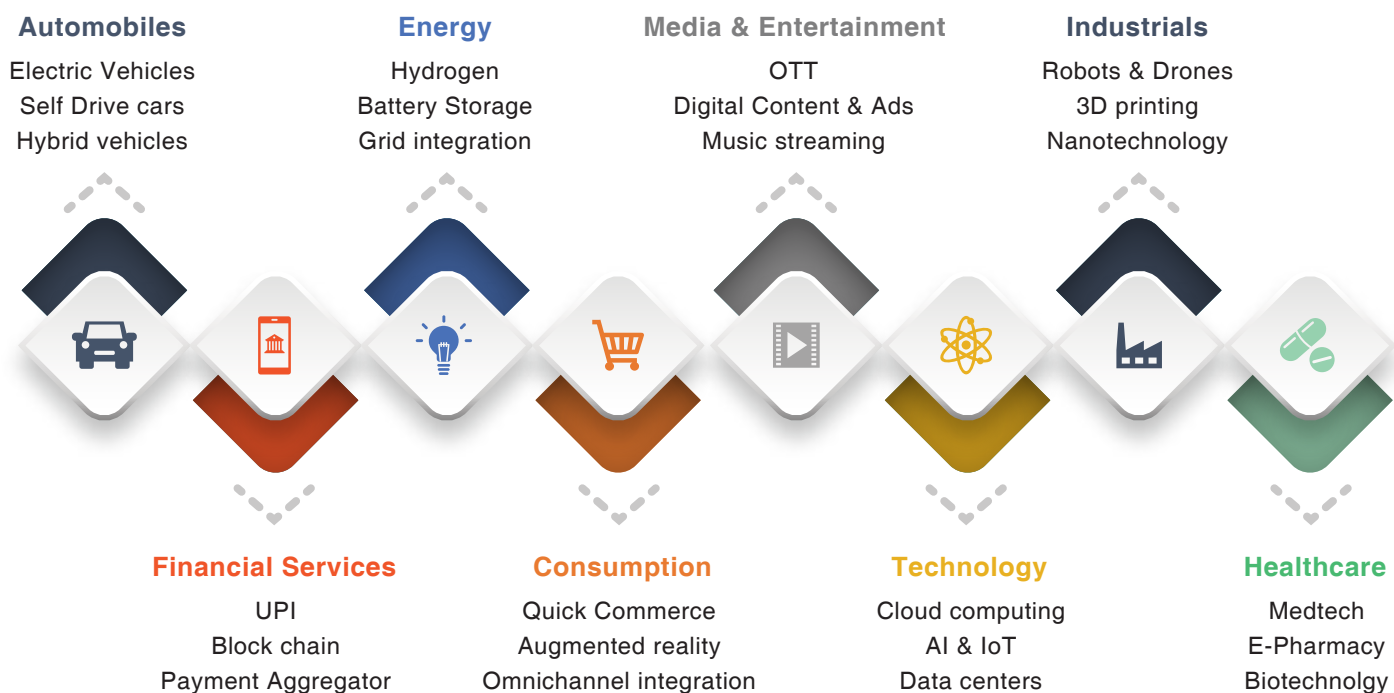
The mantra '*innovate or perish*' underscores the need to adapt swiftly.

What succeeded yesterday may not be effective tomorrow.

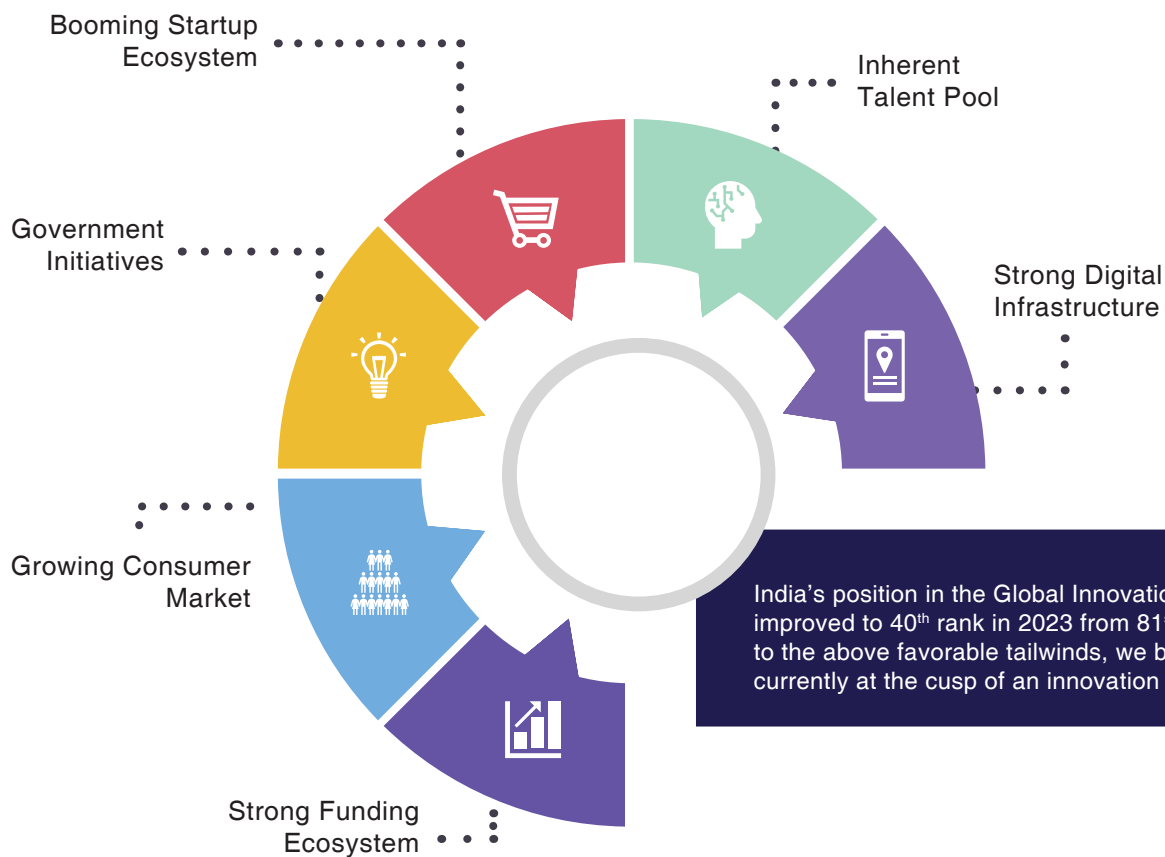
SHOULDN'T YOUR INVESTMENT PORTFOLIO ALSO EVOLVE WITH THE CHANGING TIMES?

INNOVATION - A KEY DISRUPTOR ACROSS SECTORS

Innovation drives growth by introducing new ideas, technologies, and processes that challenge norms. Companies embracing innovation gain a competitive edge, shaping the future of their sectors.



FACTORS INFLUENCING INDIA INNOVATION STORY





INVESTMENT STRATEGY



Product / Service Innovators

Companies that develop new products or services or significantly invest in R&D for new innovations. They challenge existing markets or create entirely new categories.



Process Innovators

Companies that innovate new processes, potentially disrupting existing business models and gaining market share through technological and process advancements.

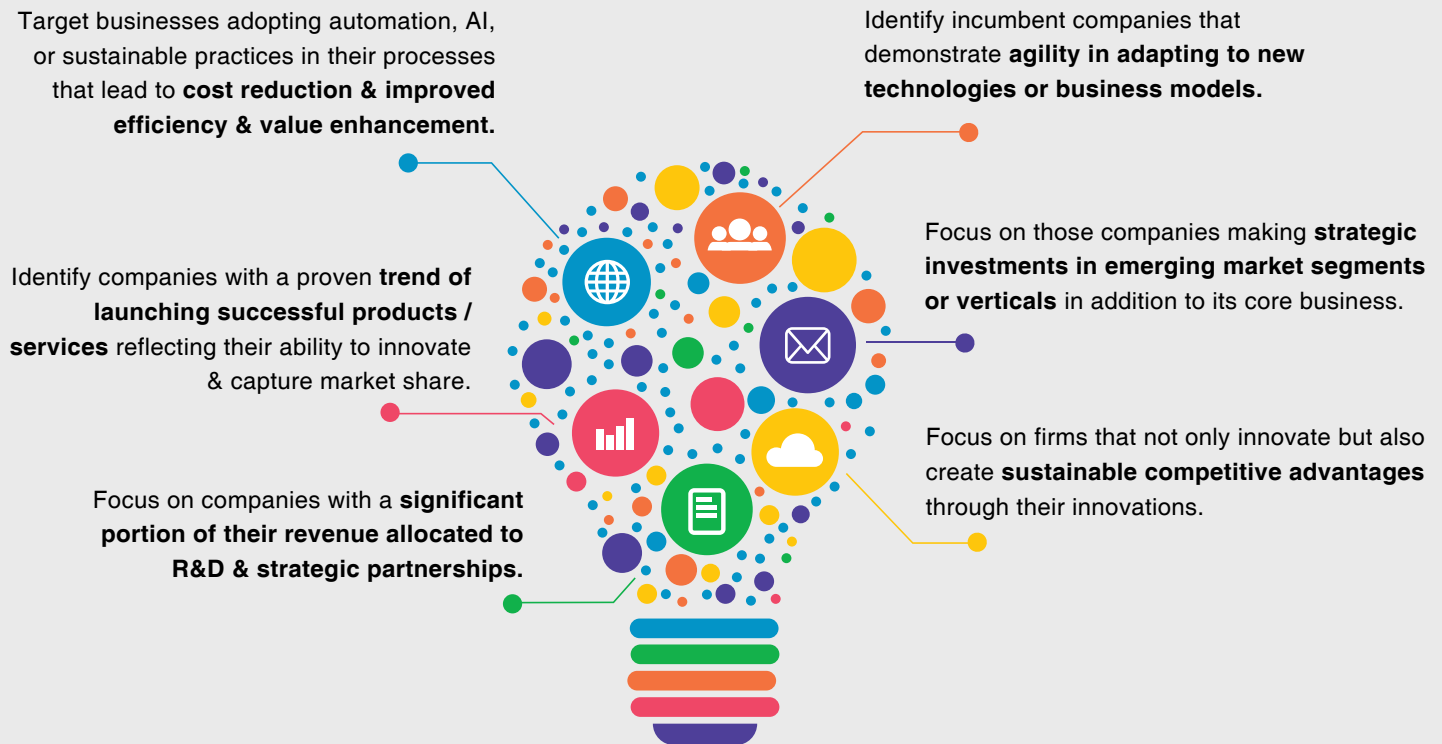


Innovation Adaptors

Incumbent companies that adapt to innovative business models, products, or services within their industry, showing agility in response to emergent trends. These adaptive innovators may not necessarily overhaul their entire business model but exhibit innovative strategies in specific segments or verticals that has potential to meaningfully impact the business.

Each category presents opportunities and risks, which will guide investment decisions. For detailed investment strategy please refer Scheme Information Document carefully.

HOW DO WE IDENTIFY INNOVATIVE COMPANIES



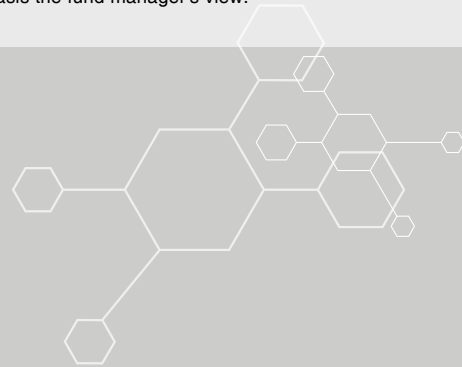
This is based on the prevailing market conditions & current views and is subject to change within the limits of the SID basis the fund manager's view.

PORTFOLIO CONSTRUCTION APPROACH

- Min 80% of net assets investing into companies falling into innovation theme buckets
- Upto 35% of net assets investing into global stocks aligned with the underlying theme
- True to its label diversified portfolio investing across sectors & Market cap
- Aims to have a portfolio of ~35-40 stocks with bottom-up stock selection approach
- Companies with long runway for growth, competitive advantage, potential for generating strong ROE & cashflows etc

Further, to achieve diversification the Scheme may also invest residual net assets i.e. up to 20% of the net assets in companies other than the companies following innovation theme.

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WHO CAN INVEST IN SBI INNOVATIVE OPPORTUNITIES FUND?

- 1 Investors looking for a fund that consistently seeks out investment opportunities in upcoming trends and disruptive business ideas will find this fund true to label.
- 2 Investors seeking capital appreciation through investments in forward-looking business ideas and a growth-oriented long-term portfolio will find this fund appealing.
- 3 Investors seeking diversification through portfolio allocation across sectors and market caps, offering a unique avenue to tap into emerging trends and markets.

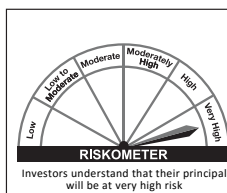
FUND FACTS

Type of Scheme	An open-ended equity scheme following innovation theme.
Investment Objective	The investment objective of the scheme is to provide investors with opportunities for long term capital appreciation by investing in equity and equity related instruments of companies that seeks to benefit from adoption of innovative strategies & theme. However, there can be no assurance that the investment objective of the Scheme will be realized.
Benchmark	NIFTY 500 TRI
Fund Manager^a	Mr. Prasad Padala
Exit Load	For Ongoing basis: 1% of the applicable NAV - If units purchased or switched in from another scheme of the fund are redeemed or switched out on or before 1 year from the date of allotment. NIL - If units purchased or switched in from another scheme of the fund are redeemed or switched out after 1 year from the date of allotment.
Minimum Application[^]	Rs. 5000/- and in multiples of Re. 1 thereafter
Minimum Monthly SIP[*]	Minimum Rs 500 & in multiples of Re. 1

For details, please refer to the Scheme Information Document (SID). ^aMr. Pradeep Kesavan is the dedicated fund manager for overseas securities. [^]Additional Purchase: Rs. 1000 and in multiples of Re.1 thereafter. ^{*}For detailed minimum amount of SIP across frequencies & number of installments, please refer to SID/KIM.

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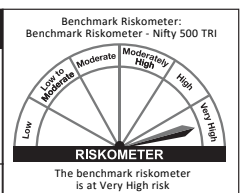
An open-ended equity scheme following the innovation theme.



This product is suitable for investors who are seeking[^]:

- Long term Capital appreciation
- Investment in equity and equity related instruments of companies engaged in and/or expected to benefit from adoption of innovative strategies & theme.

[^] Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



This leaflet is for information purposes only and is not an offer to sell or a solicitation to buy any mutual fund units/securities. The views expressed herein are based on the basis of internal data, publicly available information & other sources believed to be reliable. Any calculations made are approximations meant as guidelines only, which need to be confirmed before relying on them. These views alone are not sufficient and should not be used for the development or implementation of an investment strategy. It should not be construed as investment advice to any party. All opinions and estimates included here constitute our view as of this date and are subject to change without notice. Neither SBI Funds Management Limited, SBI Mutual Fund nor any person connected with it, accepts any liability arising from the use of this information. The recipient of this material should rely on their investigations and take their own professional advice.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.